



Clam Chronicle

November 2010 • January 2011 City of Pismo Beach

City Directory

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Emergency	911
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Eng./Public Works	773-4656
Planning	773-4658
Building	773-7040
CVB	773-7034
Fire	773-7031
Police	773-7029

Promenade IV Project Update

Pismo Beach residents and visitors will soon be able to embark on nearly a half mile uninterrupted beach front stroll. Just after Labor Day, crews were putting the finishing touches on Promenade IV which connects the Main Street cul-de-sac to the Pier Plaza. The Promenade offers beautiful views of the Pacific Coast, and features several benches and look-outs that provide visitors an opportunity to enjoy all that Pismo Beach has to offer. Other features of the Promenade include a new stairway for beach access and a sand shower at the end of Main Street.

As work was winding down on the Promenade, crews began demolition of the Pier Plaza. Once complete the Pier Plaza will be more pedestrian friendly providing more seating and a greater separation between vehicular traffic and pedestrians.

When the project is complete, around the first of the year, pedestrians will be able to walk from Main Street along the new Promenade to the Pier Plaza and continue south all the way to Addie Street where they can find the Addie Street Parking Lot and by walking a few blocks east Mary Harrington and Ira Lease Parks. The majority of funding for this project (\$1.1 million) is from ARRA, American Recovery and Reinvestment Act. Please visit www.pismo-beach.org to view updated construction schedules and project information.



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Holiday/Winter Fire Safety

Holidays are a time for celebration, decorations, cozy fires in the fireplace, and extra goodies baking in the oven, all of which bring additional fire risks. Each year during the holiday and winter season fires injure thousands of people in the U.S. and cause hundreds of millions of dollars in damage. By following these holiday/winter safety tips you can help keep your family and home fire safe.

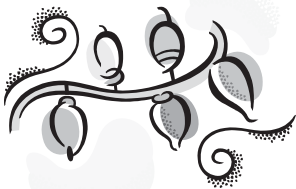
Candles:

Candles are beautiful, popular, and dangerous. Do not leave burning candles unattended, or place them near flammable materials. Make sure they are in a secure place where children and pets won't knock them over. Put candles in a non-tip candle holder before you light them. Make sure all candles are extinguished before you leave the home or office, and before going to bed. The most common area of origin for candle fires is the bedroom, then living rooms, bathrooms and the kitchen.



Lights:

Make sure that all indoor and outdoor holiday lights bear the mark of an independent testing laboratory. Throw away any set with cracked lights, frayed cords, or loose or damaged sockets. Don't overload electrical outlets or run extension cords under carpets, across doorways, or near heaters. Be sure extension cords aren't pinched behind or under furniture, and unplug all decorative lights before leaving your home or going to bed. Never run extension cords across lawns, driveways, or traffic areas. Power for all outdoor lighting should be supplied by permanent weatherproof wiring installed by a professional electrician



Deep Frying a Turkey:

Deep-frying a turkey uses oil over an open flame, thus it presents some hazards. The operation must be considered hazardous from the time the flame is lit to the time the turkey is removed and the oil is cooled.

- Turkey fryers should always be used outdoors a safe distance from buildings and other material that can burn. Never use on wooden decks or in garages.
- Never leave the fryer unattended.
- Never place a frozen turkey in the fryer. Make sure the turkey is completely thawed and be careful of marinades before placing it in the pot.
- Lower and remove the turkey carefully and slowly to avoid oil splashing or spill age.
- Always measure the amount of oil needed and never overfill the pot. Place the turkey in the empty pot and fill with water to just cover the turkey.
- Remove the turkey and use a ruler to measure the depth of the water— this is the amount of oil needed.
- Keep children and pets away from the fryer during and after operation.
- Ensure a fire extinguisher rated for flammable liquids is readily available.
- Use a thermometer to monitor the temperature of the oil during operation and keep the temperature at 350 °F (175 °C).
- Use heavy gloves or well insulated pot holders when touching pot or lid handles.

Home Heating:

Home fires often occur during the cold winter due to dangerous heating equipment or unsafe practices. Only use heating equipment that has the label of a recognized testing laboratory and keep anything that can burn at least three feet away from heat sources. Never use a gas or kerosene heater inside your home or in a closed garage and never attempt to heat a structure with a device that was designed for outdoor use, such as a camp stove. Improper use of any heating equipment can lead to fire or dangerous levels of hazardous fumes.

Fireplaces:

Before using your fireplace, have your chimney inspected by a professional for proper installation, cracks, blockages (bird nests), leaks, or creosote build up. Creosote is a chemical substance that forms when wood burns, accumulates in chimneys and can cause a chimney fire if not removed. Be sure to open the flue for adequate ventilation when using the fireplace. Always use a fire screen, and burn only material appropriate for fireplaces. Never burn trash or paper in a fireplace. Burning paper can float up your chimney and onto your roof or onto your neighbors' roof and can cause a fire. Remove ashes from the fireplace in a metal container and store them somewhere outside your home, and have a professional inspect and clean your fireplace, chimney or stovepipe annually.

Be Prepared!

Test all smoke detectors in the house to make sure that they are in proper working order, and be sure to install fresh batteries every six months. Be sure that all family members know how to call the fire department, and make an escape plan so that everyone knows what to do in the event of an emergency.



**Police
Beat**

Police Officers Association Annual Thanksgiving Dinner

The Pismo Beach Police Officer's Association is digging in and preparing for the 27th annual POA Thanksgiving Dinner. This community dinner is held annually the day before Thanksgiving. Please remember, though your police department and the Police Officers Association put this dinner forward, it is you the community that make it all possible. By way of your monetary donations and supplies, the Pismo Beach Police Department was able to feed approximately 3000 community members last year. These members include the homeless, less fortunate, home bound, and anyone interested in having a home style cooked Thanksgiving Dinner.

Last year your donations assisted in the purchase of 2,000 pounds of turkey, 1,200 pounds of mashed potatoes, 15 cases of broccoli, 900 boxes of stuffing, 80 gallons of homemade gravy with giblets, 200 pies and cakes, and 3,000 dinner rolls. We had approximately 150 volunteers to assist in the production of the dinner. We cannot thank you enough for all you do. What a great community!



For us the planning begins in early September and by the end of the dinner we find that approximately 900 hours from the first planning meeting to the last scoop of mashed potatoes at the dinner has transpired. Every second of time spent is rewarded with the first child's smile and gravy compliment. Though there are not enough pages to mention and thank every donor and volunteer, special thanks must go out to Marie Callender's, San Luis Obispo Food 4 Less, Brad's Restaurant, Scolari's, 7/11 Pismo Beach, Cal Fire / Pismo Beach Fire Fighter's Association, and the City of Pismo Beach for the use of the Veteran's Hall. Without these major contributors the dinner, could not as easily be prepared and served.

Holiday Driving Under the Influence (DUI) Enforcement

Drunk driving is one of America's deadliest crimes. Though 2009 statistics are being finalized, we know that in 2008, 11,773 people died in highway crashes involving a driver or motorcycle rider with a blood alcohol concentration (BAC) of .08 or higher. In California 1,029 were killed on state and local roads driving with a .08 BAC or higher with another 28,457 injured in alcohol involved collisions. That is why the Pismo Beach Police Department, in conjunction with the 'Avoid the 14 - San Luis Obispo County' will again join other law enforcement across California to take part in the 'Drunk Driving-Over the Limit-Under Arrest' crackdown on impaired driving. Across the state there will be 300 DUI/Drivers License Checkpoints, DUI Task Force operations, and hundreds of local DUI roving patrols in an effort to make this holiday season free from another senseless drunk driving death.

Many of the patrols, DUI task force operations, and checkpoints will be held in the City of Pismo Beach to enforce alcohol related traffic laws and protect our community. So remember, with all of the holiday celebrations, have a designated driver, call a sober friend, or call a taxi.

This DUI Enforcement Campaign is funded by a grant from the California Office of Traffic Safety, through the National Highway Traffic Safety Administration. For more information visit www.californiaavoid.org & www.Stopimpaireddriving.org.



Be Safe, Don't Drink and Drive!

Pismo Beach Police Department Initiates “Operation Medicine Cabinet”

In a response to a growing demand for a safe, convenient, way to dispose of household medications, the Pismo Beach Police Department in conjunction with all county law enforcement agencies and the San Luis Obispo County Integrated Waste Management Authority (IMWA) have teamed up to install a secured drop boxes in front of the police station. Residents can bring all types of unwanted medications, including prescription and over the counter drugs for FREE disposal.

Why is it Important to Get Rid of Unwanted Medications?

- Some teenagers and young adults are abusing medications—some taken right from their parents’ or grandparents’ medicine cabinets at an alarming rate.
- Young children and pets accidentally ingest medications found around the home, leading to potential poisoning or overdose.
- Seniors can mistakenly mix incompatible medications or take expired drugs that may be harmful to them.



Why Should we Avoid Flushing Medications or Throwing Them in the Trash?

- Wastewater treatment facilities are not designed to remove medications, so these materials pass untreated into our water system. Researchers have detected trace elements of medications in numerous water bodies nationwide.
- Medications thrown in the trash are susceptible to retrieval by individuals and pets either at your home or in landfills. When sent to the landfill, these medications cannot only be retrieved but can potentially enter the environment.

The Following Items Can Be Deposited in the Medication Drop Boxes

- Over-the-counter • Prescription • Medications • Medication Samples • Medications for Household Pets • Medicated Lotions or Ointments

The Following Items Are NOT Accepted

- No Needles or Sharps (Return to Pharmacy)
- No Hazardous Waste
- No Trash
- No Mail
- No Personal Care Products (Non-Medicated Shampoo, Soap, Perfume, etc.)
- No Empty Containers
- No Lost and Found Materials
- No Pharmaceuticals from Business/Professionals

Please keep Medications in their original containers and remove or search out all personal information, including name, address, and phone number. NOTE: This program is for household medications only. Medical professionals are not eligible.

For any additional questions regarding this program contact Commander Jake Miller at the Pismo Beach Police Department at (805) 773-7095.

Police Welcome a New Member to the Force



The Police Department has one new member on board named Cannix von der Seilschaft – “Cannix” for short (pronounced conix). He is a 2-year-old German Shepard born in Germany. Cannix was purchased entirely by donations from the community. He has been assigned to Officer Trevor Blevins who recently completed a 5- week extensive Canine Handler School with Cannix located in Ventura. Cannix is trained in the areas of tracking obedience and apprehension work. He will also be trained in narcotics detection in the coming months. Commander Mark Miller will be assigned to manage the program and recently attended a 3 day Canine Management Class.

2010 Mosquito Abatement Program

The City began a new mosquito abatement program with the Santa Barbara Mosquito and Vector Management District. The County of San Luis Obispo eliminated vector surveillance and control programs in 2009 within the County of San Luis Obispo. As a result, mosquito populations would have increased without effective control methods. To address this issue the City Council approved a mosquito management plan at their June 15, 2010 City Council meeting.

Four major mosquito breeding sources were identified within the City of Pismo Beach; Pismo Creek, Chumash Park, Pismo Lake Ecological Reserve, and North Beach Campground. The Mosquito and Vector Management District of Santa Barbara County was chosen to implement the program. The City contracted to control and monitor two locations; Pismo Creek and Chumash Park. California State Parks operate the other locations and have contracted separately with the Mosquito and Vector District of Santa Barbara for the properties they own.

The District uses two larvicides; VectoBac and VectoLex. These two products are diverse enough to prevent mosquito populations from expanding. These products are proven to be environmentally safe and harmless to other organisms while targeting mosquito larvae. The EPA and California Department of Pesticide Regulation regulate these materials.

The District has treated and monitored the four sites identified as breeding sources since July 2010. Following is a summary of what has been accomplished through September 2010.

Pismo Creek (Pismo Beach contract)

- Treated with 21 pounds of VectoBac in July 2010 and trapped 24 mosquitoes.
- Trapped 33 mosquitoes in August 2010.
- No significant breeding has been found in Pismo Creek warranting necessary treatments at this time.

Chumash Park (Pismo Beach contract)

- Treated with 34 pounds of VectoBac in July 2010 and trapped 264 mosquitoes.
- Treated with 22 pounds of VectoBac in August 2010 and trapped 588 mosquitoes
- Treated with 19 pounds of VectoBac in September 2010 and trapped 198 mosquitoes.

Pismo Lake Ecological Reserve (State contract)

- Treated with 80 pounds of VectoBac in August 2010 and trapped 77 mosquitoes.
- Treated with 75 pounds of VectoBac in September 2010 and trapped 128 mosquitoes.

North Beach Campground (State Contract)

- The campground was inspected in August 2010 but no breeding was found on the property.
- The District trapped 265 mosquitoes in August and 222 mosquitoes in September, believed to be originating offsite.

Without the application of the larvicides, mosquito populations could have expanded exponentially. Surveillance results in

off-season winter months may require no applications depending on mosquito populations. For example, treatment at the Pismo Lake Ecological Reserve is likely not completed until the winter rains begin. The water level has fallen below the tule vegetation where mosquitoes breed.

Funds not used in off-season months may then be available for additional applications during spring and summer months if monitoring suggests more frequent applications are necessary.





Project Updates

Hollister Waterline and Street Paving Project

One of the oldest streets in the City is due for a face lift. Hollister Avenue, between Price and Dolliver, is scheduled to have a new water main installed, the sewer line repaired and new street paving. Hollister is one of the remaining concrete streets within the City that was constructed in the 1930's. The existing

4" steel water main is proposed to be upgraded to an 8" waterline per the City Standards. Two sections of the existing sewer line will also be repaired. The road surface is in poor condition and the City is going to take the opportunity to resurface the street after the new waterline has been installed.



In the coming months the design plans and specifications will be ready for construction and it is anticipated that the construction would begin later this year. Upon completion, driving down Hollister Avenue will once again be a smooth drive.

Bicycle and Pedestrian Master Plan

The Pismo Beach City Council adopted the City's first Bicycle and Pedestrian Master Plan on June 15, 2010. The Plan provides a Pismo Beach blueprint for bicycle, pedestrian, and beach access and funding opportunities. To see the Plan, go to the City's website at www.pismo-beach.org and continue to the web site document center/planning/final bicycle and pedestrian plan.



Pismo Beach Pedestrian Bike and Walking Trail

The City of Pismo Beach has been awarded a \$72,000 Community Based Transportation Grant to prepare a concept plan for a pedestrian and bicycle trail on all of Shell Beach Road, part of Price Street and Dolliver Street. The trail will eventually span the length of the City along Highway 1 through Pismo Beach. (Dolliver, Price, and Shell Beach Road) This grant award follows the 2009 Pismo Beach Council adoption of a plan for the first phase of the multi-use trail area on Shell Beach Road between Terrace and Cliff Avenue.

Public workshops will be held in 2011 for the Plan's preparation. In the years to come, this trail will provide a connection to Grover Beach and the Bob Jones bike trail. More information on future opportunities to participate will be in the next Clam Chronicle!

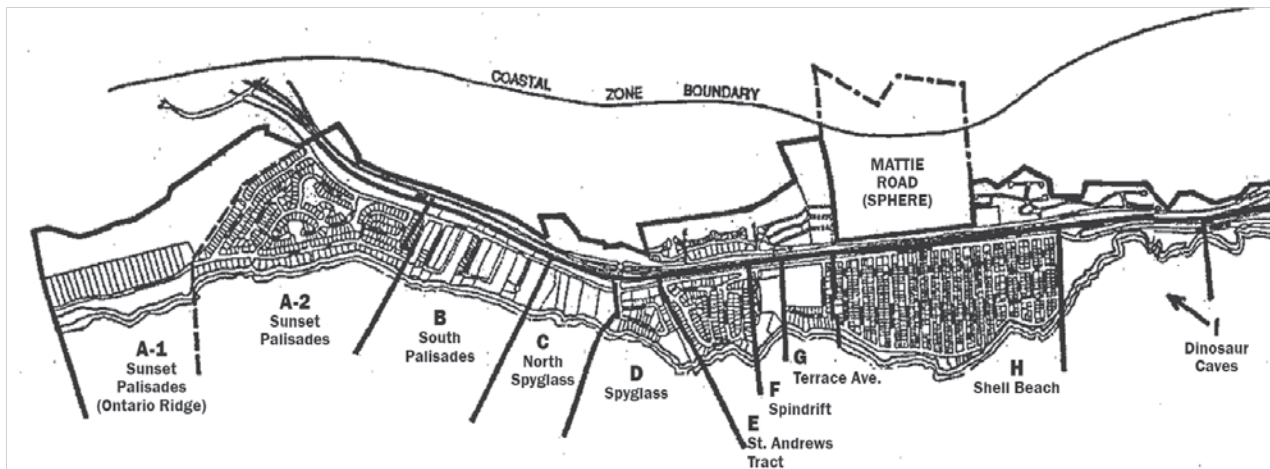


Price Canyon Project Update

An important step in the Price Canyon Planning Area review process was completed in mid September when the consultants, FIRMA, hired to prepare the environmental impact report (EIR) for the project submitted a draft of the EIR to the City. Copies of the document were distributed and made available at Pismo Beach City Hall and posted on the City's website.

The Price Canyon project has been in the concept stage for some time and the resulting plan includes a variety of development components and uses that were analyzed in the EIR. These components and uses include a vineyard, a winery with tasting room and retail spaces, equestrian trail, a 9-hole golf course, a visitor serving lodge with a wellness center and conference facilities, residential dwellings, including single and multi-family units, plus trails, parks, and open space.

Submittal of the draft EIR started the 45 day public review process of the document. During this period, which concluded on October 28, 2010, comments concerning the draft EIR were submitted to the City thru its consultant. Following the conclusion of the public review period, the consultants started preparing responses to the comments that were submitted. These comments along with responses will be included in the final EIR. This document and the other discretionary applications for the project will be scheduled for consideration by the City Council. It is anticipated these will be taken up for consideration by the City Council at one of their regular meetings in the Spring of 2011.



Land Use Element Amendment Workshops

The 1993 General Plan/Local Coastal Plan (GP/LCP) guides City residential and commercial growth and development. The GP/LCP Plan chapters or "elements" cover City circulation, conservation, design, facilities, growth management, housing, parks and recreation, safety and land use. Over the years, a number of amendments to this document have been completed.

The Pismo Beach City Council wants to hear from you on if/how/what amendments are needed on the Land Use element. This element covers guidelines for private development in the City. Three Planning Commission public workshops on the Land Use element have been held to date, and a fourth workshop will be held on November 23. A final workshop will be held on January 25, 2011. Both of these Tuesday workshops will be held at 760 Mattie Road at 6:30 PM. Following the Planning Commission workshops, the City Council will hold public hearings in 2011. The dates will be on the City website and in the local newspaper.

Questions? Check out the City web site at www.pismo-beach.org, and check under News and Announcements. An opportunity to provide comments can also be found at this location. You may also call Planning Manager Carolyn Johnson, at (805)773-7043, e-mail her at cjohnson@pismo-beach.org, fax at (805)773-4684, or send your comments by U.S. mail to City of Pismo Beach Community Development Department, 760 Mattie Road, Pismo Beach, 93449, attention: Carolyn Johnson.



Library News

Another Summer Reading Program has come to a successful end with 29 children and 13 teens reading their way to prizes of books, coupons and other rewards. Our thanks to the Shell Beach Deli for partnering with us again to provide finishers with a cone of Doc Burnstein's best! Those who entered the "Bonus Round" read an additional 145 books and earned even more free books to add to their own libraries. We had 32 entrants in a drawing to win free tickets to the movie premier

of "Flipped" and 16 attended an "Earthquake" class. Your "Friends of the Library" sponsored two art classes this summer, a 3 day drawing class and an evening class for Teens and Tweens making greeting cards.

Speaking of the "Friends", this is the time of the year when they hold their membership drive. Your "Friends" sponsor special programs for both children and adults and purchase both books and movies beyond what the county budget allows. They provide you with the monthly "Book Page" and paid to have Wireless access brought here. This fall, they're paying to have our old book carts as well as the front railings powdercoated. They've set up a "store" in the library and have books, magazines, CDs and a variety of gift items for sale. Won't you consider joining this year? Your membership is **tax deductible** and helps your community library stay alive and vibrant.

**APPLY
FOR A
LIBRARY
CARD
TODAY!**

*Bring the
whole family!*

Coming soon is our annual Winter Reading Program for adults. Challenge yourself to try authors and genres that are "new" to you. Sign ups will begin right after Thanksgiving and prizes are awarded to those who read their 8 books. Come on in and sign up!

In the spirit of Thanksgiving, I'd like to commend those of you who donate your time and energy to helping out. Mary Harker, Dolores Wilson and Max Brebes show up every week to shelve books and many of you help out by serving on the Friends' Board and at our book sales. Special thanks this year goes to two volunteers, Donna Guild and Rose-Naree McDonald, who "worked" to keep your library open on days when I had to be elsewhere and no county substitute staff was available.

In the spirit of "Going Green" and saving both gas and time, use the library's website, www.slolibrary.org, to order your books and movies and have them delivered here for you to pick up. If your household includes school-age children, check out the resources available to them for school reports. If you're a commuter or traveler, you can download audio books for free. Your tax dollars are paying for these resources so please do use them!

Upcoming events include our book sale, Winter Reading, a holiday food drive, another fused glass class, greeting card making for adults and a special holiday gift-making class for kids. No class dates are set yet so do check with us regularly. If you'd like to teach a class for adults or children, please call (805)773-2263.

We're open on Tuesdays, Wednesdays and Fridays from 12:00 noon until 5:00 p.m. Come on by and check us out!



Friends of the Shell Beach Library Membership Application Form

Please print or use an address label

Name: _____

Street: _____

City, State, Zip: _____

Phone: _____

Is this a renewal membership? _____ New? _____

Send check with application to:

Friends of the Shell Beach Library
230 Leeward Avenue, Shell Beach, CA 93449

DUES

Please check appropriate box

- Individual \$5.00
- Senior \$4.00
- Family \$10.00
- Business \$25.00
- Donor \$50.00
- Benefactor \$100.00
- Sustaining \$500.00
- Bibliophile \$1,000 +

Would you like to be a volunteer? Book Sales Children's Programs

Best time to call? _____ Any way I can _____

UPCOMING RECREATION EVENTS

HOLIDAY HARMONY & HOLIDAY TREE LIGHTING

Fri., Dec. 3 - 5:30 - 8:00 PM

Downtown Pismo Beach, Beach Bum Holiday Rental Parking Lot

This is the special event where snow actually comes to the Central Coast! Our FREE HolidayHarmony and the Holiday Tree Lighting Ceremony will take place in Downtown Pismo Beach on December 3. Join the man-in-red-himself and carolers at the Beach Bum Holiday Rental Parking Lot (off of Dolliver & Pomeroy) at 5:30 pm, before Santa makes his way to the tree lighting ceremony on a fire truck. Participants can enjoy hot drinks and sing along to holiday carols as the tree is lit. A Polaroid picture of Santa will be available immediately following the Holiday Tree Lighting Ceremony in Santa's Village, and the fun will continue with the Holiday Harmony event! Kids will have the opportunity to play with fresh snow, enjoy crafts, jump in a bounce house, and even do some cookie decorating. There will also be live entertainment for all! For more information, please contact the Recreation Division at 773-7063.

HOLIDAY SHOWCASE COMMUNITY DECORATING CONTEST

Get your homes and businesses into the spirit of the holiday season! Decorate your Pismo Beach home or business for the holidays, and enter the City's community decorating contest. It's easy... just decorate and then nominate! You can recommend your own house, a neighbor's, or nominate a business. Between December 1-10, mail, phone-in, or email your nominations to the Recreation Division at:

Email: cghiglia@pismo-beach.org
Mail: City of Pismo Beach Recreation Division
760 Mattie Road, Pismo Beach, CA 93449

Phone: 773-7049 (leave a message)

Include the following information:

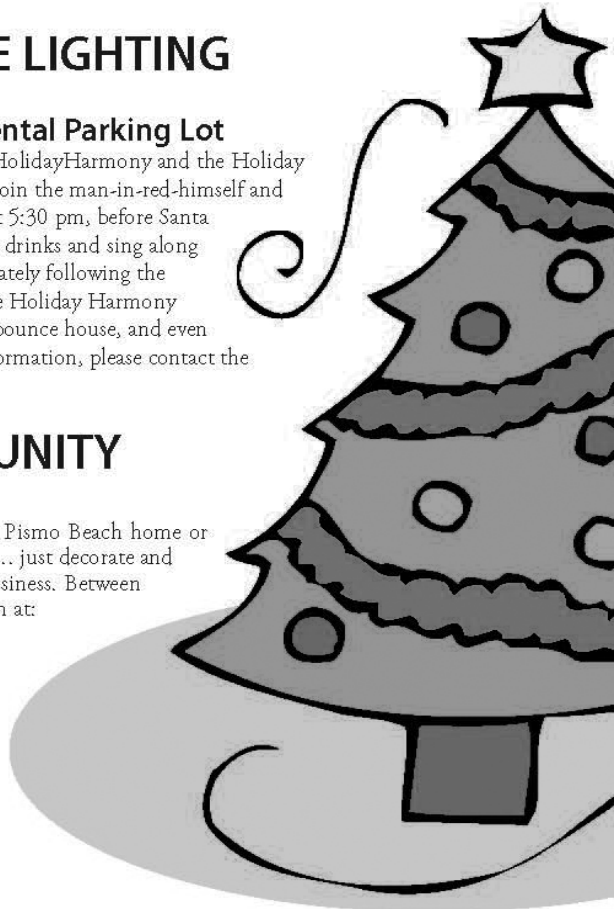
- Your name & phone number;
- The home or business address you wish to nominate.

7th ANNUAL BLACK & WHITE BALL

Mon., Jan. 10th - 1:00 - 3:30 PM

Pismo Beach Veterans' Hall - \$5/person - Ages: 50+

Do not miss out on this fun-filled night celebrating our 7th Annual Black & White Ball. Bring a friend or your loved one along, and be dressed to impress in your formal best! We have a fantastic afternoon filled with fun, dancing, and musical entertainment. Finger foods and refreshments will be available for your enjoyment.



UPCOMING EXCURSIONS

NATURAL HISTORY MUSEUM OF LOS ANGELES COUNTY

Sat., Nov. 13 - 8:00 AM - 10:00 PM

Register by Oct. 29th - Ages: 18+ - \$50/person

After more than two years of renovation and architectural preservation, the 1913 building re-opened in the spring of 2009. This museum protects over 35 million specimens, dating back 4.5 billion years, and the museum now features the exhibit "Age of Mammals." This exhibit tells an epic evolutionary story that spans 65 million years, and is the first museum exhibit to trace mammal evolution. Lunch is available at the "T. Rex Cafe" and picnickers can enjoy outdoor tables in the scenic Rose Garden.



HEARST CASTLE AT CHRISTMAS

Sat., Dec. 11 - 2:00 - 10:00 PM

Register by Nov. 26th - All ages welcome!

\$65/person

During the holiday season, Hearst Castle presents an opportunity for visitors to experience the castle as it may have been during Christmas in the 1920's or 30's. Each December, the staff at Hearst work hard to decorate the estate beautifully for the holidays, creating a special atmosphere that is sure to get visitors in the holiday spirit! Christmas at the Castle is an event not to be missed, and is a fun evening for the entire family. Register early, this excursion always fills up fast!



UPCOMING CLASSES

SIGN-UP TODAY!



HOLIDAY COOKIE-BAKING WORKSHOP

Ages 7-13 Sat., Nov. 13 & 20

HOLIDAY PLAY W/CLAY FOR PARENT & CHILD

Ages 8+ Tues., Nov. 9 - Dec. 14

DETECTIVES DAYCAMP

Ages 7-11 Mon.-Wed., Nov. 22-24

FORENSICS DAYCAMP

Ages 7-11 Mon.-Wed., Dec. 20-22 or Jan. 3-5

MAKE-IT & TAKE-IT HOME SCIENCE CAMP

Ages 7-11 Mon.-Wed., Dec. 20-22

TAMALE MAKING

Ages 15+ Wed., Dec. 1

TAP DANCE

Ages 14+ Thurs., ongoing

HULA/ORI DANCE

Ages 14+ 1st & 3rd Tues., each month - ongoing

DATE-NIGHT COOKING WORKSHOP

Ages 21+ Fri., Dec. 10

BASIC C.P.R & A.E.D.

Ages 18+ Sat., Nov. 6

SCRAPBOOKING WORKSHOP

Ages 15+ Sat., Nov. 13 or Dec. 11

MEDITATION - PRANAYAMA BREATHWORK

Ages 18+ Wed., Nov. 17 or Dec. 15

TAI CHI

Ages 14+ Sat., ongoing

SHOTOKAN KARATE

Ages 10+ Tues. & Thurs., ongoing

WOMEN'S EMPOWERMENT & SELF-DEFENSE

Ages 12+ Mon., Dec. 6

FUSED-GLASS SERIES

Ages 18+ Thurs., Dec. 2-16

For more information, contact The City of Pismo Beach Recreation Division
773-7063, or visit www.pismoeach.org

Tourism'ly Yours



New Wine Tasting Rooms in Town

Pismo Beach has two new wine tasting rooms on Price Street. Tastes of the Valleys and Vino Versato, both located on Price Street.

Tastes of the Valleys is a full-service wine bar serving appetizers and 170+ wines daily.
911 Price Street, 773-VINO

Vino Versato is said to be the hippest wine bar in town, serving appetizers, beer on tap and 50+ wines.
781 Price Street, 295-6622



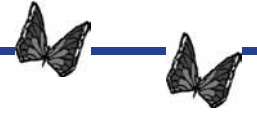
New Eatery's

Enzo's East Coast Eatery
231 Pomeroy, 773-8700

Enjoy starters, salads, sandwiches, pizza and more. Gluten-free pizza dough and vegan meats and cheeses are available.

Utopia Bakery Café
950 Price Street, 773-3333

Serving European pastries, fresh baked breads, decorated cakes, salads and sandwiches.



Pismo Beach in the Fall

November 6, 13, 20 & 27 Shell Beach Farmers' Market

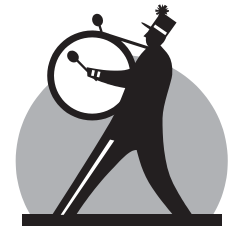
Featuring products such as fresh produce grown by local farmers, flowers, jams, and dried fruits. In addition, expect to see exotic food, jewelry, massage therapy, tea, energy work, live music, entertainment and more. 9am – 1pm at Dinosaur Caves Park. For more information, e-mail shellbeachfarmersmarket@yahoo.com.

November 7 Art in the Park at Dinosaur Caves

Local artisans of the Central Coast selling and displaying their work. The art includes paintings, sculpture, pottery, glass, textile, jewelry, wood and metal furniture, and much more. Along with the sale of fine arts, the event offers live music, hands-on children's activities, fresh flowers and plants, BBQ and on-site massage. 10:00 a.m. – 4:00 p.m., Shell Beach Road & Cliff Ave. For more information, e-mail artinthepart_2006@hotmail.com.

November 6 Marching Band Review

Marching Bands from around the state compete in several divisions in this annual event. For more information call the Visitor Information Center at 773-4382.



November 7 Veterans Day Ceremony on the Pier at 10:00 AM

Remember our nation's heroes on Sunday for a Memorial Ceremony on the pier. For more information, call the Visitor Information Center at 773-4382.

December 9 Holiday Stroll

Pismo Beach merchants along Shell Beach Road help visitors get into the holiday spirit from 5:00 p.m. to 9:00 p.m. Shopping, refreshments, live music, grab bags for the kids and a Surfin' Santa will be on hand. For more information, visit sbig.org.

Got Monarchs?

The Monarch Butterfly Grove of Pismo Beach is one of our most beloved attractions. From late October through February, thousands of colorful Monarch butterflies cluster in the limbs of Eucalyptus and Monterey Pines, giving the appearance of yellow and orange leaves. They travel over the Sierra Mountains and west of the Rockies. Some come from as far away as Canada to escape the colder temperatures of the north. Spectators come from all over the world to view these beautiful creatures.



The grove is staffed daily by docents and volunteers from 10:00 a.m. to 4:00 pm. Docents give free informative talks daily at 11am and 2pm, followed by a tour of the grove. For more information, visit www.MonarchButterfly.org.



Got holiday visitors? Visit our three information locations:

Visitor Information Center (VIC)
581 Dolliver at Hinds Street

California Welcome Center (CWC)
Pismo Beach Premium Outlets
333 Five Cities Drive

Visitor Information Kiosk (VIK)
Pismo Beach Pier, end of Pomeroy Street

The staff and volunteers have helpful information and brochures on Pismo Beach restaurants, hotels and local attractions. The centers welcome residents as well as visitors. Please visit a center for your FREE guide. For an online guide, visit www.ClassicCalifornia.com, now in 8 languages.



Seeking Volunteers to Serve on Advisory Boards

The City Council of the City of Pismo Beach hereby announces the following expiring terms of appointed commissioners in 2011:

Conference & Visitors Bureau – (2) 2-year terms expiring 02/01/2013

The CVB coordinates consumer promotions with radio, television, newspaper and magazine advertising, positioning Pismo Beach as a viable overnight and daytime destination. The CVB emphasizes overnight stays and increasing our leisure market into the off-season periods (Fall and Winter) and Sunday through Thursday business during the primary season. In addition, the CVB acts as the advisory body to advise Council on Lodging Business Improvement District (LBID) budgetary issues. The CVB meets the 3rd Wednesday of every month at 3:00 p.m. in the Council Chamber.

Parking Advisory Committee – (2) 2-year terms expiring 02/01/2013

The Parking Advisory Committee acts as an advisory committee to the City Council with respect to implementation of an overall Parking Management Program, acts as a community forum to hear requests from the public regarding the operation and maintenance of downtown parking lots and programs; maintains adequate liaison with other committees, agencies and districts. The Parking Advisory Committee meets the 4th Wednesday of every month at 10:00 a.m. in the Council Chamber.

Parks, Recreation & Beautification Commission – (2) 4-year terms expiring 2015

The Parks, Recreation and Beautification Commission (PRBC) is a body of citizens appointed to advise the City Council in all matters pertaining to parks, public recreation, access, open space and trails and to cooperate with other governmental agencies and civic groups for the advancement of sound parks and recreation planning and programming. The PRBC meets the 1st Thursday of every month at 6:00 p.m. in the Council Chamber.

Planning Commission – (3) 2-year terms expiring 02/01/2013

The Planning Commission is a body of local citizens empowered by the City Council to undertake the physical planning function for the City of Pismo Beach. These responsibilities are delegated under the provisions of the California Government Code and City of Pismo Beach Municipal Code. The Planning Commission meets the 2nd and 4th Tuesday of every month at 6:30 p.m. in the Council Chamber.

Traffic Safety Advisory Committee- (1) 1-year term expires 02/01/2012

The Traffic Safety Advisory Committee evaluates traffic and roadway complaints and concerns within the City limits of Pismo Beach. The Traffic Safety Advisory Committee meets the 1st Monday of every month at 10:30 a.m. in the Administration Conference Room.

The members of the City's Boards, Commissions, and Committees serve at the pleasure of the City Council.

The City Clerk keeps commission applications on file for at least one year in the event there is a vacancy during the year.

Applications for volunteer service on any of the City's commissions may be obtained from the City Clerk's Office at City Hall, 760 Mattie Road, Pismo Beach, CA 93449, by calling 773-4657 or on the City's website at www.pismoeach.org/documents. An application has also been included in this issue for your convenience. **Deadline to submit an application to the City Clerk's Office is Friday, December 31, 2010.**



HAVE A SAFE
AND
HAPPY HOLIDAY
SEASON

Employee Spotlight

The City of Pismo Beach has hired Jon Biggs as the City's new Community Development Director. Mr. Biggs began his duties with the City in late August of 2010. Mr. Biggs is filling the position of Community Development Director that became vacant when the previous Director retired from the City after 11 years of service. Primary duties of the Director are to manage the Planning, Building, Recreation, and Parking Divisions and the staff of 10 full-time and 11 part-time employees.



Jon Biggs
Community Development
Director

Mr. Biggs has 21 years as a professional and manager in municipal city government planning positions, with extensive experience working in coastal communities. Mr. Biggs previously held the position of Planning Services Manager for the City of Alameda. His prior experience also includes 17 years working for the City of Pacific Grove, including five years, from 2002-2007, as the Community Development Director. Mr. Biggs holds a Bachelor of Arts Degree in Urban Planning from San Jose State University.

City Manager, Kevin M. Rice, said the recruitment and selection for the position of Community Development Director was an extraordinarily rigorous process. The executive search firm screened over 140 applicants for the position. Mr. Rice said that he is excited to welcome Mr. Biggs to the management team and that he feels the City and its citizens will especially benefit from Mr. Biggs' extensive experience in management and project experience in the Coastal Zone.



Season Greetings

From the City of Pismo Beach

The City of Pismo Beach City Council and staff would like to wish everyone the joy of family, the happiness of friends, the love of a Joyous Season and a very Happy New Year!

Calendar Of Events

NOVEMBER

- 2 Election Day
- 2 City Council meeting– CANCELLED
- 4 PRBC – 6:00 p.m.
- 6 Marching Band Review
- 7 Art in the Park
- 7 Veterans Day Ceremony @ Pier - 10:00 a.m.
- 9 Planning Commission meeting – 6:30 p.m.
- 11 Veterans Day Observed – Closed
- 16 City Council meeting – 5:30 p.m.
- 17 CVB – 3:00 p.m.
- 23 Planning Commission meeting – 6:30 p.m.
- 24 Parking Committee meeting – 10:00 a.m.
- 25-26 Thanksgiving Observed – City Hall Closed

DECEMBER

- 2 PRBC – 6:00 p.m.
- 3 Holiday Harmony & Tree Lighting
- 7 City Council meeting – 5:30 p.m.
- 9 Holiday Stroll
- 14 Planning Commission meeting – 6:30 p.m.
- 15 CVB – 3:00 p.m.
- 21 City Council meeting – 5:30 p.m.
- 22 Parking Committee meeting – 10:00 a.m.
- 23 City Hall Closed
- 24 Christmas Eve Observed – City Hall Closed
- 28 Planning Commission meeting – 6:30 p.m.
- 31 New Year’s Eve Observed – City Hall Closed

JANUARY

- 4 City Council meeting – 5:30 p.m.
- 6 PRBC – 6:00 p.m.
- 11 Planning Commission meeting – 6:30 p.m.
- 18 City Council meeting – 5:30 p.m.
- 19 CVB – 3:00 p.m.
- 25 Planning Commission meeting – 6:30 p.m.
- 26 Parking Committee meeting – 10:00 a.m.

Note: CVB - Conference & Visitor’s Bureau
 PRBC - Parks, Recreation and Beautification Commission
 Art in the Park is held at Dinosaur Caves Park

PUBLIC MEETINGS
All meetings are open to the public and are held in the City Council Chamber at City Hall, 760 Mattie Road.

CITY NEWSLETTER

The City is pleased to be publishing the City newsletter.

The Clam Chronicle is mailed to City residents on a quarterly basis, in February, May, August and November.

We appreciate your questions or comments. Please call the Administration Office at 773-4657 or send an e-mail to ecolborn@pismo-beach.org.

CITY OF PISMO BEACH POLICY OF NON-DISCRIMINATION ON THE BASIS OF HANDICAPPED STATUS

The City of Pismo Beach does not discriminate on the basis of handicapped status in the admission or access to, or treatment or employment in, its programs or activities. The City Manager or his assigned representative, has been designated to coordinate compliance with the non-discrimination requirements contained in “Section 504 of the Rehabilitation Act of 1973, as amended 99 29 U.S.C 794)”. The City Manager may be contacted at City Hall, 760 Mattie Road, Pismo Beach, CA 93449 or by calling 773-7007.

City of Pismo Beach
 760 Mattie Road
 Pismo Beach, CA 93449

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